

## Privacy Policy

Effective Date: April 03, 2025

Applies to: [www.KillarneyClub7s.ie](http://www.KillarneyClub7s.ie)

This Privacy Policy explains how Killarney Club 7s collects, uses, and protects your personal data when you visit our website at [www.KillarneyClub7s.ie](http://www.KillarneyClub7s.ie), purchase event tickets or merchandise, attend events, or otherwise engage with us.

We are Killarney Club 7s, located in Tullig, Killarney, Co. Kerry, Ireland, and we act as the data controller of your personal data under applicable data protection laws.

If you have any questions about this policy, contact us at:

[info@killarneyclub7s.ie](mailto:info@killarneyclub7s.ie)

### 1. What Data We Collect

We may collect and process the following types of personal data:

- Name, email address, phone number, and postal address
- Billing and shipping information
- Payment details when you buy tickets or merchandise
- Order history for products or events
- Contact form or newsletter sign-up data
- Data about other attendees you register for an event
- Records of communication if you email, message, or call us
- Any voluntary information (e.g. survey responses or feedback)

You confirm that all data you provide is accurate, and if submitting data on someone else's behalf (e.g. registering them

for an event), that you have their permission to do so.

## 2. Automatically Collected Data

When you visit our website, we and our third-party service providers may collect:

- Device type, browser, and operating system
- IP address and approximate location
- Time zone and language preferences
- Your browsing activity (e.g. pages viewed, time spent)

We use this data for analytics and to improve site performance. This may involve the use of cookies or similar tracking technologies.

## 3. Cookies

Our website uses cookies to:

- Recognise returning visitors
- Save preferences
- Improve performance and analytics

We use Google Analytics to collect anonymous usage data (such as visitor numbers, session duration, and navigation paths). You can change your browser settings to block cookies, though this may affect functionality.

## 4. How We Use Your Data

We use your personal data to:

- Process and deliver your event tickets
- Process and deliver merchandise orders (including shipping and returns)
- Communicate about purchases, order status, or event details
- Respond to support queries or general enquiries

- Send you marketing emails (if you opt in)
- Improve our website, events, products, and customer service
- Comply with legal obligations (e.g. accounting or fraud prevention)

We only process your data where we have a legal basis, such as fulfilling a contract, legitimate interest, legal obligation, or your consent.

## 5. Photography and Marketing

We may take photos or videos at our events for use on our website, social media, or other promotional material.

By attending our events, you acknowledge that you may appear in such content. If you prefer not to be photographed or recorded, please notify a staff member at the event or contact us in advance at [info@killarneyclub7s.ie](mailto:info@killarneyclub7s.ie).

## 6. Marketing Communications

If you sign up for marketing emails, we may send you updates about events, products, promotions, or news.

You can unsubscribe at any time via the link in our emails or by contacting us directly. We will retain a record of your consent and respect your preferences.

## 7. Who We Share Your Data With

We may share your data with trusted third parties who help us operate our website and services, including:

- Payment processors
- Ticketing and merchandise platforms
- Shipping and delivery services
- Email marketing providers
- Website and IT service providers
- Professional advisors (e.g. accountants, legal counsel)

We only share what's necessary, and all partners are required to handle your data securely and in line with GDPR.

In the event of a business transfer, merger, or acquisition, your data may be part of the transferred assets.

## 8. International Transfers

Some of our providers may process data outside of Ireland and the European Economic Area (EEA). Where this occurs, we ensure your data is protected through approved safeguards such as standard contractual clauses.

## 9. How We Protect Your Data

We use appropriate technical and organisational measures to secure your data, including:

- SSL encryption for secure browsing and transactions
- Access controls and password protections
- Secure servers and regular monitoring

However, no system is entirely secure, and we cannot guarantee absolute protection. You are responsible for keeping your password or login details safe.

## 10. Your Rights Under GDPR

You have the right to:

- Access a copy of your personal data
- Correct inaccurate or incomplete data
- Request deletion of your data
- Restrict or object to certain processing
- Withdraw consent (for example, for marketing)

To exercise these rights, contact us at [info@killarneyclub7s.ie](mailto:info@killarneyclub7s.ie).

If you are not satisfied with how we handle your data, you may contact the Data Protection Commission at [www.dataprotection.ie](http://www.dataprotection.ie).

#### 11. Data Retention

- Ticket or merchandise orders: Retained for as long as needed to fulfil your order and comply with tax/legal requirements (usually up to 6 years)
- Marketing communications: Retained until you opt out
- Contact queries: Retained for up to 6 months for follow-up and service improvements

#### 12. Third-Party Links

Our website may contain links to third-party sites. Once you leave our site, we are not responsible for the content or privacy practices of those sites. Please review their privacy policies separately.

#### 13. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with a new effective date. Continued use of our site implies acceptance of the revised policy.

#### Contact Us

For any questions about this Privacy Policy or your data, contact:

[info@killarneyclub7s.ie](mailto:info@killarneyclub7s.ie)